



UNLOCK COLLEGE READINESS

WITH... New Research-Based Advising Tools



Uniquely, the Career Key Platform offers Gear Up Coordinators, Advisors, and Counselors with new data driven tools to measure and improve a student's college and career readiness. It offers advisors the insights and practical next steps they need to optimize their time helping students choose college majors and careers.

WATCH: <https://vimeo.com/493172969>

The Impact...

Gear Up Program Coordinators and Advisors can maximize the effectiveness of their program advisements and interventions impacting even more students. Decision Profiles, given pre /post, can provide evidence of student and program impact.

Students increase their self-awareness and confidence in making good career decisions, selecting a college major and the education path that best fits their personality, interests and values. Research shows this fit predicts higher grades, persistence in a major, and on-time completion rates.

One Powerful Combination: Together CDP + CKD Empower Grade 10-12 Students and Advisors

Together, Career Decision Profile and Career Key Discovery, empower Gear Up advisors and students with deeper insights and information to increase a student's success in transitioning from high school to post-secondary education - delivered online and accessible from any device.

1. New Career Decision Profile (CDP) is a "snapshot" of where a student is on their college and career readiness journey with resulting recommendations for action steps.

- 5 minute self-directed inventory of a student's career decision readiness
- Rapid insights on a student's critical barriers and influences
- Student needs identified (eg. self-clarity, career/major knowledge, decisiveness ...)
- Triage helping students based on estimated service levels - self-help, brief assist, individual intervention
- Individualized, clear explanation of assessment results

2. Career Key Discovery (CKD)

- 10 minute self-directed assessment of a student's personality, interests and values based on the well-respected Holland Personality Types
- Personality matches show career, career cluster and education majors in which a student will "thrive" for best career fit.
- Occupations, majors, meta-majors, clusters, pathways, CTE programs, and labor market information – easily customized to meet program and regional needs
- Student resources include decision making guide, videos and activities

To learn more, visit: <https://www.careerkey.org/solutions>