

The Career Key™



Solutions for High School Counselors

Our strengths: simplicity, practicality & validity. Website trusted by Counselors since 1997.

How can I help students make good decisions about...
Career pathways? Future schooling?
Career direction?

Based on [my career in school counseling](#), I recommend:

[The Career Key™ Test](#) to spark students' exploration and good decision-making.

- Measure the strength of your student's [6 Holland personality types](#),
- Identify matching jobs & get accurate information about each one,
- Download a 4 page booklet that explains the results.
- Or use [our self-scoring paper-pencil version \(e-Bookstore\)](#) or through [ASCA's bookstore](#).
- Take advantage of our \$1 per online test [Group Discount](#).

[Identifying and strengthening students' job skills](#).

- An important part of students' education is learning the job skills needed for future work.
- [The Foundation Skills: Job Skills All Workers Need](#) describes what they are. From [Free Agent Outlook on Work](#), students learn why marketable skills are the key to success.

Research show that a good personality-career match predicts better grades and higher career satisfaction (if you [use a valid test](#)).



[Choose a Career Cluster, Career Field or Pathway](#) that fits your student's interests.

- Our helpful online article explains clusters and pathways,
- Explore our e-book, [5 Steps to Choosing the Right Career Cluster, Field, or Pathway](#).
- It is the only science-based source for matching Holland personality types to career pathways.
- Includes a downloadable map relating the Holland types to these concepts.

Make good decisions.

- [High Quality Decisions](#) describes steps in making a good decision.
- Learning how to make good decisions is a "Foundation Skill."
- You will want to learn and share this skill with your students for making important decisions.

Our free guide to [Achieving the ASCA National Standards](#), using the Career Key website and test.

[The Career Key Manual online](#):
Transparency is important.

[Choose a College Major or Training Program](#) that fits your student's interests.

- In this online article, students learn how to make this match following a 4-step process,
- A close interest-major match is important,
- Our companion e-book, [The Education Key](#), links the Holland personality types to all 1,300 college majors and training programs.

Learn about Dr. John [Holland's Theory of Career Choice](#).

- This article is one of our most popular.
- Our e-Book, [What Color Are Your Feathers?](#), describes his theory and explains how to apply it to career and education choices.

Stay in Touch.

- Join us on [The Career Key Blog](#), [Facebook](#) (CareerKey) & [Twitter](#) (TheCareerKey).