



How can I help my clients identify careers and education options that fit them best?

Is there a valid interest assessment I can use that does not require special credentials to administer?

Recommended ways The Career Key™ can help:

Use The Career Key™ Test to promote career exploration and good decision-making:

- Measure the strength of [6 Holland personality types](#),
- Identify matching jobs,
- Get accurate information about each occupation,
- Download a 4 page booklet that explains the results, and
- Use your results with our e-books to identify matching career pathways, majors and training programs.
- **Cost? \$1 per test, Group Discount**
- See also the [paper-pencil, self-scoring](#), and [Spanish](#) versions in our eBookstore.

Identify and strengthen your job skills.

- Marketable job skills put you in the driver's seat.
- [The Foundation Skills: Job Skills All Workers Need](#) describes them.
- [Free Agent Outlook on Work](#)

If your clients need to return to school for a new career, help them choose the right major or training program. A good personality-career match leads to higher job satisfaction & better grades.



Choose a College Major or Training Program that fits your personality.

- In this online article, learn how to make this match with a 4-step process,
- A close interest-major match is vital, a predictor of academic success & satisfaction (grades & graduation),
- Our companion e-book, [The Education Key](#), links the Holland personality types to all 1,300 college majors and training programs.

Learn about Dr. John Holland's Theory of Career Choice.

- This article is one of our most popular.
- Our e-Book, [What Color Are Your Feathers?](#), describes his theory and explains how to apply it to career and education choices.

The 2010 What Job is Best for Me?

How to make a decision you won't regret.

Lawrence K. Jones, Ph.D., NCC
Julia White Jones, J.D.



Make good decisions.

- [High Quality Decisions](#) describes steps in making a good decision.
- Learning how to make good decisions is a "Foundation Skill."
- You will want to learn and use this skill when you make important decisions. See more in our e-Book:
- [The 2010 What Job is Best For Me?](#)

Explore our high quality websites:

- [Green Economy explained with Green Jobs organized by personality](#),
- [Our e-Bookstore](#) offers many "green", sustainable PDFs that will help you.
- Your purchase is an important way to support our efforts: [10% of website sales go to charities](#) like The Nature Conservancy & UNICEF.
- Join us on [The Career Key Blog](#), [Facebook](#) (CareerKey) & [Twitter](#) (TheCareerKey) to stay in touch and up to date.