

The Career Key™



Our strengths: simplicity, practicality & validity. And we're affordable & ad-free.

Solutions for
Community College
Students

Want to explore your career options?
Questions about choosing a
major or program?
Career Pathway?

**Recommended ways
The Career Key™ can help:**

Take The Career Key™ Test

- Measure the strength of your [6 Holland personality types](#),
- Identify matching jobs,
- Get accurate information about each occupation,
- Download a 4 page booklet that explains the results, and
- Use your results with our e-books to identify matching career pathways, majors and training programs.

Identify and strengthen your job skills.

- Job skills are what count in the workplace.
- With marketable skills, you are in the driver's seat.
- [The Foundation Skills: Job Skills All Workers Need](#) describes what they are.

Research show that a good personality-career match predicts better grades and higher career satisfaction (if you [use a valid test](#)).

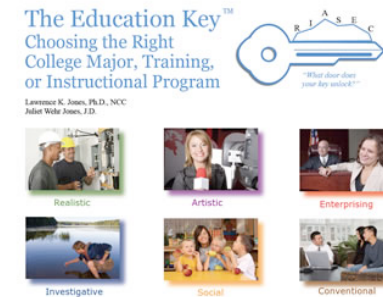


Choose a Career Cluster, Career Field or Pathway that fits your personality.

- Our helpful online article explains clusters and pathways,
- Explore our e-book, [5 Steps to Choosing the Right Career Cluster, Field, or Pathway](#).
- It is the only science-based source for matching Holland personality types to career pathways.
- A close match predicts academic success.

Make good decisions.

- [High Quality Decisions](#) describes steps in making a good decision.
- Learning how to make good decisions is a "Foundation Skill."
- You will want to learn and use this skill when you make important decisions. See more in our e-Book:
- [The 2010 What Job is Best For Me?](#)



Choose a College Major or Training Program that fits your personality.

- In this online article, learn how to make this match with a 4-step process,
- A close interest-major match is vital, a predictor of academic success & satisfaction (grades & graduation),
- Our companion e-book, [The Education Key](#), links the Holland personality types to all 1,300 college majors and training programs.

Learn about Dr. John Holland's Theory of Career Choice.

- This article is one of our most popular.
- Our e-Book, [What Color Are Your Feathers?](#), describes his theory and explains how to apply it to career and education choices.