

The Career Key™



Our strengths: simplicity, practicality & validity. And we're affordable & ad-free.

Solutions for Parents
of Community
College Students

How can I help my son or daughter
make good decisions about...
Career pathways? Future schooling?
Career direction?

Our recommendations:

Focus your efforts.

- Get sound advice from our online article, [Parent's Role](#).

Use The Career Key™ Test to assist in career exploration and good decision-making

- Measure the strength of [6 Holland personality types](#),
- Identify matching jobs,
- Get accurate information about each occupation,
- Download a 4 page booklet that explains the results, and
- Use your results with our e-books to identify matching career pathways, majors and training programs.

Identify and strengthen job skills.

- An important part of your son or daughter's education is learning the job skills needed for future work.
- [The Foundation Skills: Job Skills All Workers Need](#) describes what they are. From Free Agent Outlook on Work, students learn why marketable skills are the key to success.

Research show that a good personality-career match predicts better grades and higher career satisfaction (if you [use a valid test](#)).



Choose a Career Cluster, Career Field or Pathway that fits your personality.

- Our helpful online article explains clusters and pathways,
- Explore our e-book, [5 Steps to Choosing the Right Career Cluster, Field, or Pathway](#).
- It is the only science-based source for matching Holland personality types to career pathways.
- A close match predicts academic success.

Make good decisions.

- [High Quality Decisions](#) describes steps in making a good decision.
- Learning how to make good decisions is a "Foundation Skill."
- You will want to learn and use this skill when you make important decisions. See more in our e-Book:
- [The 2010 What Job is Best For Me?](#)



Choose a College Major or Training Program that fits your personality.

- In this online article, learn how to make this match with a 4-step process,
- A close interest-major match is vital, a predictor of academic success & satisfaction (grades & graduation),
- Our companion e-book, [The Education Key](#), links the Holland personality types to all 1,300 college majors and training programs.

Learn about Dr. John Holland's Theory of Career Choice.

- This article is one of our most popular.
- Our e-Book, [What Color Are Your Feathers?](#), describes his theory and explains how to apply it to career and education choices.