

The Chinese Career Key Updates

Spring, 2004

Over Thirty Teachers and Counseling Professionals Has Become Certified Chinese Career Key Facilitators

A three-day workshop was held at the City University of Hong Kong in November 2003, which was co-organized by the Hong Kong Association of Careers Masters and Guidance Masters, the City University of Hong Kong Student Development Services, and North Carolina State University.

The workshop was designed to meet the training needs for professionals offering career guidance and services in Hong Kong, particularly those working in the schools. It focused on developing the knowledge and skills required for using The Chinese Career Key™ (CCK) in career counseling and guidance. Over thirty teachers and counseling professionals completed the 25 hours training needed for the Certificate of Competency in the Chinese Career Key. Career topics in the workshop included:

- ✓ Role of Career Counselor
- ✓ Developing a Helping Relationship
- ✓ Career Development Theory and the CCK
- ✓ Assessment in Career Counseling and the CCK
- ✓ Development and Structure of the CCK
- ✓ CCK Paper-pencil version and the CCK Online
- ✓ Decision Making in Career Counseling
- ✓ Job Development and Career Planning
- ✓ Applying the CCK in Chinese Culture



School and university counseling professionals also spoke at a panel discussion on challenges in career assessment and guidance services. Panelists were experienced counseling professionals including Mr. Joseph K.N. Chan, Acting Director of the City University of Hong Kong Student Development Services, Mr. Peter W. T. Chiu, Vice Principal of La Salle College and President for the Hong Kong Association of Careers Masters and Guidance Masters, Mr. Raysen W. L. Cheung,

Senior Counselor of the City University of Hong Kong Student Development Services, Mr. Andrew K.Y. Ng, Guidance Master at Tsuen Wan Government Secondary School and Executive Board Member of Hong Kong Association of Careers Masters and Guidance Masters, and Miss. Kirby Wai-Lan Wong, Guidance Mistress at St. Francis'Canossian College. Dr. S. Raymond Ting moderated the panel discussion.

The evaluation on the workshop was positive and excellent. Participants completed the workshop and passed an examination are recognized as the Certified Chinese Career Key Facilitators (CCCKFs) and are authorized by the Career Key, Inc. to purchase, administer and interpret paper-pencil version of The Chinese Career Key. Over thirty career teachers and university career counselors and professionals have become CCCKFs. Based on the average secondary school size (about 1000-1300) in Hong Kong, now over 35,000 school students there have access to the Chinese Career Key test (online or paper-pencil version) and related follow-up services in career counseling through the CCCKFs. At the City University of Hong Kong, in addition to working with career counselors, over 10,000 students can also use either the CCK paper-pencil version or the online test. For other universities, through hyperlinking to the CCK website (<http://www.careerkey.org/chinese>), over 30,000 uses were recorded at the Joint Institution of Job Information System website (www.jjis.org.hk), an on-line career service for all universities in HK.

In addition, a private higher education institute in HK has showed interests in organizing counseling courses with North Carolina State University. Dr. Ting is also exploring further training opportunities and is considering expanding related services to more students and teachers in Hong Kong.

For information about the workshop or the Chinese Career Key, please contact Dr. S. Raymond Ting at raymond_ting@ncsu.edu.



The Class of the Chinese Career Key Workshop

*First row from left starting from the third: Mr. Raysen Cheung, Mr. Joseph Chan, Dr. Siu-Man Raymond Ting, Dr. Lawrence Jones, Mr. Peter Wing-Tak Chiu, and Mr. Andrew Ka-Yun Ng.

最新研究

New Research on the Chinese Career Key (CCK)

Dr. Ting and Dr. Jones have launched a new study on the Chinese Career Key (CCK). The project intends to (a) compare the effectiveness of the CCK paper-pencil version to the Self-Directed Search and the CCK online test; and (b) help Hong Kong students by providing free professional quality career assessment and services on-line; and (c) study user satisfaction. The project was funded by the International Program of the North Carolina State University, U.S.A.

The authors started to collect data from November, 2003. Dr. Ting administered the survey on the career interest assessment, the Chinese Career Key and collected a sample of about 130 responses from DMHC Siu Ming Catholic Secondary School.* In fact, the study could have started earlier in spring 2003. Through the connections with the Hong Kong Association of Career Masters and Guidance Masters, four schools agreed to participate in the study. However, the outbreak of the SARS epidemic in spring 2003 became a problem for the planned survey in April. Classes were suspended and schools in Hong Kong were temporarily closed for nearly two months around the original survey time. Therefore, after discussing with participating schools, the survey was called off. The project was granted an extension for a year after consulting the International Program Office.

Data are now being processed and analyzed. Meanwhile, the survey on the CCK online testing is being conducted in Hong Kong. School students are asked to take the Chinese Career Key test online. The student test scores will be compared to their responses collected from the CCK paper-pencil version. Results should be ready in early summer.

If you are interested in obtaining more information or would like to participate in the study, please contact Dr. S. Raymond Ting at raymond_ting@ncsu.edu.

*Acknowledgement for the support of Ms. Chan Yeung Mei Hay, Principal of DMHC Siu Ming Catholic Secondary School, and Ms. Veronica Shuk-Kan Leung, Career Mistress, DMHC Siu Ming Catholic Secondary School.

Your Comments and Experiences

If you have any comments or suggestions about the Chinese Career Key, please write to Dr. Raymond Ting at raymond_ting@ncsu.edu. We also welcome your reports on the use of the Chinese Career Key, particularly from the CCCKFs.